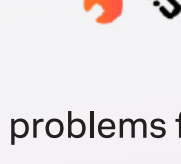


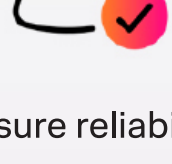
# How to Get Started with Observability

Insights from Splunk and Logicalis

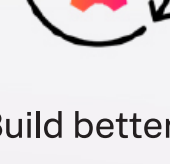
ITOps and engineering leaders are prioritizing observability so they can:



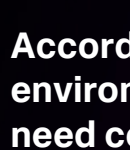
Fix problems faster



Ensure reliability



Build better CX



According to the Logicalis CIO Report, modern environments demand more than monitoring. Leaders need connected insight spanning performance, risk, and governance to navigate complexity and support stronger, data-driven decision-making.

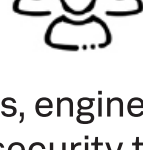
Logicalis 2025 CIO Report  
Logicalis



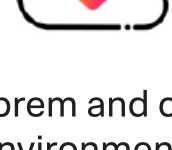
## The path to building a leading observability practice is a journey. Here are some practical steps to get started:

### Step one: Achieve foundational visibility

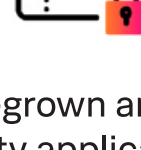
Foundational visibility means being able to see across environments. With the Splunk platform, you can break down data silos between:



ITOps, engineering and security teams



On-prem and cloud environments

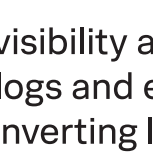


Homegrown and third-party applications

When they achieve foundational visibility, teams can:

#### Troubleshoot mission critical apps and infrastructure

Without foundational visibility, teams swivel chair between systems, leading to long MTTR and MTTR. The Splunk platform and the support of Logicalis make it easier to process and analyze data at scale.



Full visibility across your logs and events, converting logs to metrics for faster response

80%

Reduction in MTTR and 50% reduction in high-priority incidents<sup>1</sup>

1,000+

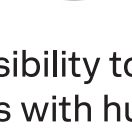
Purpose-built data source integrations to give ITOps teams the data they need

#### Optimize cloud monitoring

Monitoring hybrid infrastructure with log data risks slow MTTR and skyrocketing administrative overhead. But with Splunk Infrastructure Monitoring within the Splunk platform and the support of Logicalis, teams can balance log data with cost-efficient metrics.

100%

Open-telemetry-native platform to innovate without feeling locked in



Expand visibility to the cloud in minutes with hundreds of OOTB service integrations

kubernetes mongoDB.

kafka

0:01

Ingest data from any source at cloud scale and process metrics with a resolution as fine as one second



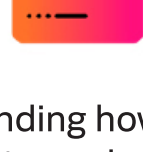
Consolidating legacy dashboards may help older workflows, but today's operations need open standards that unlock telemetry and route it where it creates the most value.

Logicalis



### Step two: Add more context

A leading observability practice can prioritize issues based on the issues that matter. That means:



Understanding how changes impact your business



Reducing alert noise



Prioritizing the problems that matter

As they expand their ability to achieve guided insights, teams can:

#### Reduce alert noise

Teams are already drowning in alerts, and tool sprawl and system growth are making it even worse. Splunk and Logicalis help teams achieve better alert hygiene.

2,800+

Splunk data integrations and content packs help you see all alerts in one place

90%+

Reduction in alert noise with machine learning and rules-based correlation<sup>2</sup>



Zero in on the root cause of incidents with context from third-party monitoring tools

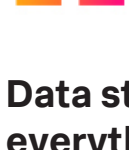
#### Analyze IT service health

ITOps teams often lack visibility and context into the IT assets, services, and commercial-off-the-shelf (COTS) applications they're trying to manage.

Without this context, they fall into a difficult trap.



With Splunk and the support of Logicalis, teams turn that game plan around.



Data streams are multiplying rapidly. Nearly everything you do generates telemetry, and that information is constantly moving through your systems. As this volume increases, it gives you deeper visibility into activity, performance, and customer behaviour, helping you understand what's really going on.

Logicalis

If you're just getting started with observability, foundational visibility, and guided insights are great places to make progress.

This can be part of your long-term digital resilience journey, with support from Splunk and Logicalis.

<sup>1</sup> Splunk, *Predictive IT*.  
<sup>2</sup> Splunk, *Predictive IT*.