splunk> a CISCO company | LOGICALIS Architects of Change

Guided insights to focus on what matters most with Splunk and Logicalis.

As the complexity of our digital systems expands, so does the list of things that could go wrong. That downtime is costly. In The Hidden Costs of Downtime report from Splunk, businesses report that the average cost of downtime totals $400B per year — that works out to $200M per company, or roughly 9% of profits.

It takes SecOps, ITOps, and engineering teams working together to ensure digital systems are reliable, trustworthy, and secure. With a mature observability practice, ITOps and engineering teams can prioritize issues based on business impact and gain both visibility and guided insights to focus on what matters.

The results? Organizations have more visibility into their vast, interwoven environments and are able to achieve greater digital resilience. This means fewer outages, less latency, faster issue resolution, and happier customers and employees.

42% face major visibility gaps

Because 42% of CIOs face visibility challenges and only 58% feel confident spotting gaps, unified observability becomes essential for faster investigation and improved service resilience.

Logicalis 2025 CIO Report

245 hours

Digital resilience leaders save 245 hours of application- or infrastructure-related downtime per year.

Source: Splunk, The Hidden Cost of Downtime, 2024.

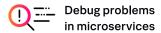## Navigate the observability continuum

On the journey to digital resilience, leaders seek guided insights to detect threats and issues with context.

They need the right platform to wrangle complex environments and break down silos. Observability leaders gain greater understanding of the impact that threats and issues pose to their business so they can prioritize the problems that matter, and act faster.

With Splunk and Logicalis, ITOps and engineering teams can gain guided insights to:

Reduce alert noise

Debug problems in microservices

Building a
leading observability practice

Foundational Visibility
See across environments

Troubleshoot mission-critical apps and infrastructure by combining metrics with logs.

Guided Insights
Detect threats and issues with context

Prioritize issues based on business impact and reduce alert noise to focus on what matters.

Proactive Response
Get ahead of issues

Prevent outages and accelerate MTTR with guided root cause analysis.

Unified Workflows
Collaborate seamlessly

Standardize observability practices across teams to improve productivity, with shared data, context, and workflows.

1

Reduce alert noise

ITOps teams should be able to see and make sense of all their alerts in one place so that they can find and fix problems faster. Better alert hygiene, along with grouping and enriching related alerts, helps teams reduce alert noise and quickly make sense of what is happening in their environment. Prioritization of those grouped alerts with directed troubleshooting helps teams efficiently respond to incidents.

Splunk helps ITOps streamline alert management to:

See all alerts in one place

Increase alert hygiene

Prioritize efficient incident response

2

Debug problems in microservices

Changes to the application environment happen all the time. Whenever a change occurs, engineers should be alerted when it impacts key business priorities and be able to zoom in on the performance of key workflows for important customer segments. If an issue is detected, they should be able to quickly identify its root cause and have the right data in-context to easily resolve it.

Splunk helps teams debug microservices to:

Diagnose root causes within microservices

Use logs for advanced troubleshooting

Gain a comprehensive view of applications

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Fragmented tools leave teams scrambling during incidents. The Logicalis 2025 CIO Report shows that complexity slows diagnosis, while leading organisations gain speed by unifying visibility.

Logicalis 2025 CIO Report
Logicalis

Together, Splunk and Logicalis help strengthen your observability practice to move from foundational visibility to action at scale.

For observability leaders, alerts aren't just another thing to wrangle and decipher — it's actionable insight to guide your resilience journey.

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A leading observability practice starts with clear, connected insight. As the Logicalis 2025 CIO Report highlights, reducing complexity helps organisations deliver the reliable digital experiences customers expect.

Logicalis 2025 CIO Report
Logicalis

Are you ready to gain guided insights to prioritize the problems that matter, and act faster?

Contact our team today to learn how we can help.

Logicalis

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